

Amir Ardalan

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Tigard, Oregon, USA

Front-end Developer & UI Designer

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Skills

| | |
|-------------------------------|---------------------------------|
| Front-end Development | HTML / JSX / TSX |
| Responsive UI Design | RESTful APIs |
| React & Next.js | Relational Databases |
| TypeScript & JavaScript | Prisma ORM / PostgreSQL |
| Tailwind CSS / Emotion / SCSS | Three.js / React Three Fiber |
| Figma / AdobeXD | Accessibility / SEO / Analytics |

Summary

Highly skilled Front-end Developer and UI Designer with over 10 years of experience crafting user-focused, performant web experiences. Proficient in JavaScript, TypeScript, React, and Next.js, as well as in Tailwind CSS, SCSS, and UI design. Adept at optimizing website performance, accessibility, and SEO, with experience working on ecommerce sites. Committed to staying up-to-date with emerging technologies and industry trends. Passionate about creating intuitive, engaging web experiences that delight users.

Experience

Nike (via CDW) / Digital Innovator (Software Engineer II - contractor)

JAN 2023 - PRESENT, BEAVERTON, OR

- Prototyping full-stack applications and internal tools onsite at Nike's LeBron James Innovation Center.
- Creating custom code and tools using many cutting-edge technologies including but not limited to TypeScript, React.js, Vue.js, Tailwind, and Three.js.
- Bringing technical expertise, a creative mindset, and a self-starting attitude to drive innovation at Nike.

AmirArdalan.com / Open-source creator and blogger

SEP 2019 - PRESENT, TIGARD, OR

- Building and maintaining a fully custom, open source Next.js blogging platform and CMS written entirely in TypeScript utilizing serverless API routing, Prisma ORM, PostgreSQL, SWR cache-controlled data-fetching, custom react-markdown extensions and a custom UI/theme and component library, and Web GL 3D rendering via Three.js.
- Writing blog posts to support the project, serving 10k+ users through organic search with 5+ minute retention per post, multiple top 5 Google search results, 1000+ impressions monthly, and users in 75 different countries.

Demand PDX / Application Engineer

JUL 2018 - SEP 2019, PORTLAND, OR

- Developed front-end ecommerce components for brands including Hanna Andersson, Leatherman, and Adidas Outdoor.
- Leveraged modern front-end technologies in conjunction with Salesforce Commerce Cloud.

KEEN Footwear, Chrome Industries / UI Engineering Lead

MAY 2015 - JUL 2018, PORTLAND, OR

- Coded Front-end features, executed A/B Testing, increased revenue, and implemented tools to provide insight into UX, trends, and analytics.
- Hired and led the front-end engineering team at KEEN Footwear and Chrome Industries. Assisted in creating and managing a day-to-day content development and data replication process for multi-brand, global SFCC websites.

Columbia Sportswear Company / Web Developer I

APR 2014 - APR 2015, BEAVERTON, OR

- Worked with an international team of experienced developers to deliver front-end code modules and content management tools.
- Utilized HTML, JavaScript, Bootstrap, and SCSS to develop responsive Ecommerce websites for Columbia Sportswear, Mountain Hardwear, SOREL and Montrail.
- Directly contributed to UX improvements and revenue increases.