Amir Ardalan

Design Engineer

CONTACT

Available upon request

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Portland, OR, USA 97223

SKILLS

- TypeScript, JavaScript
- React, Next.js
- CSS, Tailwind, Emotion, SCSS
- Component-based design systems
- Front-end / UI Engineering
- Figma (UI/UX Design)
- Responsive UI
- Accessibility + Inclusive Design
- Rapid prototyping
- Jest + React Testing Library
- Cross-browser compatibility
- Git, GitHub, CI
- Page speed performance
- REST API, PostgreSQL + Prisma
- AWS Lambda / S3
- Three.js + drei / R3F
- Analytics, KPI Measurement

NOTES

- Next.js / Vercel Top 100 Portfolio Entry Winner (Dec. 2022)
- 45+ Stars on GitHub
- 22K+ blog impressions from ~1000 monthly unique visits via organic search.

SUMMARY

Frontend Engineer & UI/UX Designer with 10+ years of experience in crafting innovative digital experiences.

Bridging the gap between design and engineering, I focus on creating intuitive user interactions, implementing robust component-based design systems, ensuring cross-browser compatibility, optimizing page speed performance, and adhering to web accessibility standards.

EXPERIENCE

Digital Innovator (Software Engineer II)

NIKE - Dec. 2022 to Present

At the LeBron James Innovation Center in Nike World Headquarters, I spearheaded the development of revolutionary design software and tools. These innovations drive the future of design and manufacturing processes for Nike apparel and footwear, pushing the boundaries of creativity and efficiency in the industry.

- React, TypeScript, Tailwind, Emotion, AWS, Jenkins, REST APIs.
- Developed software that is used by Nike Innovators and Designers.

Application Engineer

DEMAND PDX / FREELANCE - Jul. 2018 to Dec. 2022

Developed cutting-edge frontend features for renowned brands such as Leatherman, Hanna Andersson, Adidas Outdoor, and Saje Natural Wellness. Spearheaded the creation of an open-source Next.js Blog + CMS platform, fostering innovation and collaboration within the developer community.

- Salesforce Commerce Cloud, Next.js, React, UI/UX design, Emotion CSS.
- Built, maintained, and enhanced world-class e-commerce experiences.

Lead UI Engineer

KEEN FOOTWEAR - Mar. 2015 to Jul. 2018

Delivered industry-leading e-commerce experiences for KEEN Footwear and Chrome Industries. Collaborated with BASIC/DEPT® to design and develop innovative frontend modules, enhancing user experiences and driving online sales.

- HTML, CSS, JavaScript, UI/UX Design, Salesforce Commerce Cloud.
- Increased sales and delighted customers with exceptional UI/UX.