

Amir Ardalan

DESIGN ENGINEER

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SUMMARY

Frontend Engineer & UI/UX Designer with 10+ years of experience in pioneering cutting-edge digital experiences.

Bridging the gap between design and engineering, I excel in crafting intuitive user interactions, implementing robust component-based design systems, ensuring cross-browser compatibility, optimizing page speed performance, and adhering to web accessibility standards.

SKILLS & PROFICIENCIES

- TypeScript
- JavaScript
- React
- Next.js
- CSS / SCSS / Tailwind / Emotion
- Component-based design systems
- Front-end / UI Engineering
- Figma (UI/UX Design)
- Responsive User Interface
- Accessibility + Inclusive Design
- Rapid prototyping
- Jest / React Testing Library
- Cross-browser compatibility
- Git / Github
- Continuous Integration
- Page speed performance
- REST APIs / CRUD
- PostgreSQL
- Prisma ORM
- AWS (Lambda, S3)
- Three.js / R3F / drei
- GA4 Analytics

EXPERIENCE

Software Engineer II (Digital Innovator)

Nike — Dec. 2022 to Present

Collaborated in the development of cutting-edge design software and tools, revolutionizing Nike's design and manufacturing processes for apparel and footwear at the Nike World Headquarters' LeBron James Innovation Center.

- React, TypeScript, Tailwind, Emotion, AWS, Jenkins, REST APIs.
- Developed software that is used by Nike Innovators and Designers.

Application Engineer

DemandPDX / Freelance — Jul. 2018 to Dec. 2022

Crafted innovative frontend features for prominent brands like Leatherman, Hanna Andersson, Adidas Outdoor, and Saje Natural Wellness. Developed an open-source Next.js Blog + CMS platform, driving innovation and collaboration in the developer community.

- Salesforce Commerce Cloud, Next.js, React, UI/UX design, Emotion
- Built and maintained industry-leading e-commerce experiences.

Lead UI Engineer

Keen Footwear — Mar. 2015 to Jul. 2018

Created top-tier e-commerce platforms for KEEN Footwear and Chrome Industries, partnering with BASIC/DEPT® to design and develop frontend modules that elevated user experiences and increased online sales.

- HTML, CSS, JavaScript, UI/UX Design, Salesforce Commerce Cloud.
- Increased sales and delighted customers with exceptional UI/UX.

Web Developer I

Columbia Sportswear — Aug. 2014 to Mar. 2015

Produced front-end modules for Columbia Sportswear, SOREL, Mountain Hardwear, and Montrail's Salesforce Commerce Cloud experiences, streamlining functionality and user experience.

- HTML, CSS, jQuery, Salesforce Commerce Cloud.
- Delivered front-end modules and international localization.